



HERMANOS UNIDOS

Hermanos Unidos de UCSB Newsletter Sep - Oct 2017

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Webmaster

WEEK OF WELCOME

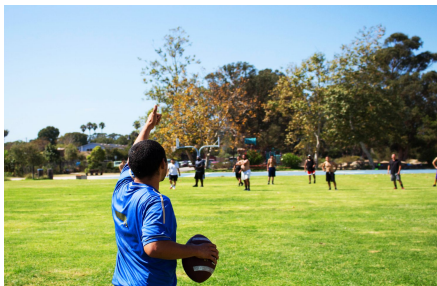
The first week is always hectic and full of fun events for everyone to enjoy.

This year saw one of the best turnouts as thousands of new students arrived on campus for the 2017-2018 school year. The increased population on campus brought with it enthusiastic students, ready to get involved.

During Bienvenida, the multi-cultural community saw hundreds of freshmen and transfer students, all eager to join an organization and meet more people they could connect with. Hermanos set up alongside fraternities, sororities, and a variety of clubs to provide easy access for these new students to easily learn about Hermanos Unidos and the multi-cultural side of campus as a whole. By providing a space full of support, professionalism, and of course some jokes here and there, Hermanos were able to label themselves as a resource that the incoming students could utilize.

Bienvenida brought with it a crowd of young minds ready to be molded, and Hermanos brought with them the tools necessary to mold those minds.

Our Week of Welcome ended with an Ultimate Football Internal at Estero Park. Many new and prospective members participated, and returning Hermanos had a large presence on the field as well. The purpose of these internal events are to strengthen the bonds within Hermanos. The new members got a chance to talk to the



older members and vice versa. Once everyone really got to know each other, they began to get very comfortable with each other, a trait easily visible through the communication between everyone after this event.



PRE-SHOCK!

At the beginning of every school year, Hermanos hosts Pre-Shock at the Hub in the UCEN. This huge event is one of the most attended, well-organized, and fun parties, open to all students, during the week of welcome. This year, Hermanos Unidos was able to **max the occupation limit at The HUB**. Hundreds of incoming freshmen, transfers, and returning students came to enjoy a safe night out on campus! Included in the event was our DJ Juan AKA Sasquatch on the turntables, free water, and a large space for everyone to dance to reggaeton, bachata, cumbia, and top 40. This event was a good opportunity for incoming students not only to have a good time but to learn about our organization and the returning Hermanos. This party is always a fun time, and we look forward to making it even better next year!

